FRANKI WHITNEY

CONTACT

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@franki_design

PROFILE

Multidisciplinary graphic designer with 13 years of experience, who's delivered creative and engaging artwork within editorial design, brand identity and a multitude of printed literature, including stationery for events, promotional and marketing collateral.

EXPERIENCE

GRAPHIC DESIGNER
Brandland, Queenstown
March 2020 – December 2020

FREELANCE
England + New Zealand
March 2019 - March 2020

- Responsible for the branding process - shaping the visual aspect of a company.

SENIOR GRAPHIC DESIGNER
StudyTravel Ltd, London
September 2016 – March 2019

JUNIOR GRAPHIC DESIGNER
StudyTravel Ltd, London
September 2014 – September 2016

- Responsible for the magazine process, from paper to print.
- Rebranded the publication and brand identity.
- In charge of all marketing collateral design.
- Management of Junior Designers + overseeing Interview process.

GRAPHIC DESIGN INTERN
Archetype Media Partnership
April 2014 – August 2014

GRAPHIC DESIGN INTERN
Bright Publishing
February 2011 – May 2011

- Worked on Cambridge Edition Magazine, Calibre Quarterly Magazine and Calibre Insights.
- Involved in Generation Z, the 48 Hour Book project.

SOFTWARE

Adobe inDesign ●●●●●●
Adobe Illustrator ●●●●●●
Adobe Photoshop ●●●●●●
Adobe Dreamweaver ●●●●●●

EDUCATION

BA(HONS) GRAPHIC DESIGN
Anglia Ruskin University
2009 – 2011

(NTL. DIPLOMA GRAPHICS)
Cambridge Regional college
2007 – 2009